



The new station building at Burnley Manchester Road



Students joined a transnational masterclass to plan improvements at Dutch and German stations

Spotlight on projects

AACHEN (DE)

Local citizens are helping shape plans for a brand new station and the revamping of two more, creating a better-connected city for both the area's economy and its growing population.

► citizensrail.org/aachen

DEVON (UK)

Additional trains on the Riviera Line (Exeter to Paignton) are complemented by a marketing campaign and improvements to stations, driven by local residents and rail users.

► citizensrail.org/devon

LANCASHIRE (UK)

A new locally owned station building in Burnley (pictured) will improve the station's visibility and provide a base for community engagement. A direct service to Manchester also starts soon.

► citizensrail.org/lancashire

PARKSTAD LIMBURG (NL)

Citizens and businesses in Nuth and Kerkrade are helping to develop plans for improved and brand new stations to connect people to their neighbourhoods and to economic opportunities.

► citizensrail.org/parkstad-limburg

PAYS DE LA LOIRE (FR)

New uses are being explored for disused rural station buildings, alongside improvements at a St.Nazaire station and measures to revive the La Roche Bressuire line.

► citizensrail.org/pays-de-la-loire

Get involved or find out more:

Get in touch with our lead partner the Devon & Cornwall Rail Partnership to find out more or to discuss how you, your organisation or community group can get involved:

■ www.citizensrail.org

■ info@citizensrail.org

■ +44 1752 584777

■ [@citizensrail](https://twitter.com/citizensrail)



Scan with a QR app to sign up to our quarterly e-newsletter.

Citizens' Rail runs from May 2012 to September 2015.

Sub partners are Devon County Council, Torbay Council, Province of Limburg, City of Kerkrade and City of Nuth.

Leaflet published October 2014.



Citizens' Rail

Our train

Our station

Our citizens



Investing in Opportunities



This project has received European Regional Development Funding through INTERREG IV B.



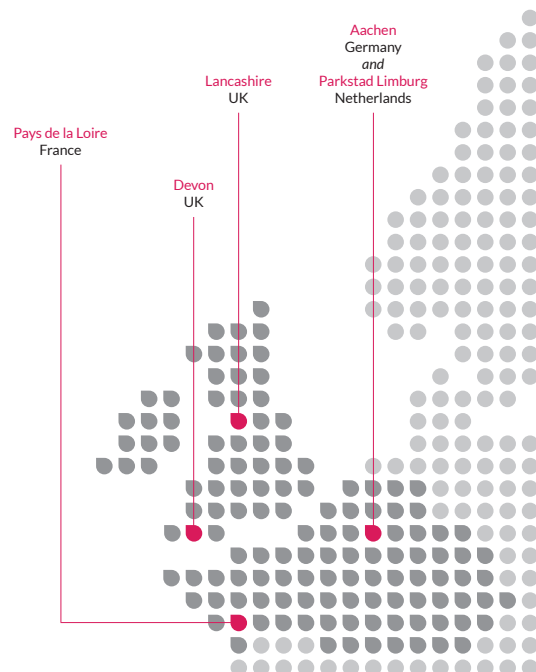
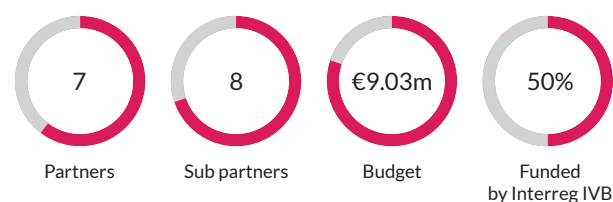
INTERREG IVB

Citizens' Rail is an EU project to develop local and regional railways by involving the community.

Our partners span the UK, France, Germany and the Netherlands as part of the EU Interreg IVB programme. Working together, we are implementing measures including:

- » more frequent services
- » station improvements
- » community engagement
- » local marketing campaigns

By tracking their impact, we are making the case for further investment in local and regional railways. The project shows that "slow rail" can be a low cost way to boost the economy, tackle transport needs and re-connect isolated populations.



CASE STUDY: THE BEACH TRAIN

Backed by an eye-catching marketing campaign, Region Pays de la Loire's "beach train" is helping bring an under-used line back to life. The additional summer services to the coast have generated thousands of extra journeys, helping the project win a national award.

► citizensrail.org/pays-de-la-loire

WE'RE WORKING IN PARTNERSHIP TO DELIVER:

COMMUNITY STATIONS

These are locally owned railway stations, with facilities designed with and for local people. We are developing Community Stations in Burnley and Pays de la Loire (France).

► citizensrail.org/community-stations

COMMUNITY ENGAGEMENT

Citizens' Rail is engaging people at grassroots level, using methods including station forums, school visits, consultations and volunteering opportunities.

► citizensrail.org/community-engagement

STATION IMPROVEMENTS

From improving shelters and seating to making stations brighter and more welcoming, Citizens' Rail is making a big impact in partnership with local communities.

► citizensrail.org/station-improvements

LINE IMPROVEMENTS

We're improving three lines through additional services, local marketing and publicity campaigns, small-scale station improvements and community involvement.

► citizensrail.org/improvements-to-lines

MARKETING CAMPAIGNS

From leaflets to social media to newspaper adverts, we're using marketing campaigns to encourage the public to help improve their stations and to use their local rail services.

► citizensrail.org/information-campaigns

BEST PRACTICE

We are sharing successful methods and lessons learned, so that other practitioners can adapt and use our approaches. Sign up to our e-newsletter to find out more (see overleaf).

► citizensrail.org/best-practice-and-sharing